

# Taylor Owens

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## Education: The University of Tennessee, Knoxville

*Bachelor of Science in Communication and Information*

*Majored in Journalism and Electronic Media*

May 2018

Cumulative GPA: 3.92/4.0

## Relevant Coursework

- Print/Web Editing, Media Writing, Magazine/Feature Writing, Magazine Industry Workshop

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## Relevant Work Experience

### BuzzFeed: New York, NY

March 2019-Present

*Resident Writer*

- Pitch and write eight posts a week, mainly in list and quiz format based on pop culture and social media trends
- Brought in approximately 54 million views to BuzzFeeddotcom from March 2019-November 2019
- Occasionally assist with editing BuzzFeed Community posts and BuzzFeed translations for social sharing
- Trained in writing sponsored and branded content and shopping/market posts
- Participated in BuzzFeed Fellowship program

### Jupiter Entertainment: Knoxville, TN

November 2018-March 2019

*Production Assistant*

- Provide script edits and corrections to producers
- Pitch episodes ideas for network approval
- Prepare media logs and production stills on set for production team

### RCN Technologies: Knoxville, TN

June 2016-August 2016

*Social Media and Marketing Intern*

- Created daily social media content for LinkedIn using Adobe Illustrator and Photoshop
- Wrote press releases for RCN's website
- Generated and contributed to company newsletter

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## Relevant Experience

### Tennessee Journalist: Knoxville, TN

August 2016-May 2018

*Editor-in-Chief*

- Facilitated weekly meetings with eight-member editorial staff to discuss status of website
- Pitched article topics and tasks to editorial staff for the Tennessee Journalist's website
- Developed and deliver recruitment presentations to journalism classes and oversee student interns
- Created and posted content for the Tennessee Journalist's 6,000-person social media following across Twitter, Facebook and Instagram

### SCOOP Magazine: Knoxville, TN

January 2018-May 2018

*Managing Editor*

- Pitched story ideas to staff of nine writers
- Worked with editor-in-chief and faculty to edit 12 feature stories
- Set deadlines for interviews and drafts
- Contributed two features for publication

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## Skills

**Computer Skills:** Proficient in Adobe Lightroom, Photoshop, and InDesign; Skilled in Facebook, Twitter, and Instagram for marketing, Wordpress