

Taylor Owens

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Address: 419 W 34th St. Apt. # 435 New York, NY 10001

Education: The University of Tennessee, Knoxville

Bachelor of Science in Communication and Information

Majored in Journalism and Electronic Media

May 2018

Cumulative GPA: 3.92/4.0

Relevant Coursework

- Print/Web Editing, Media Writing, Magazine/Feature Writing, Magazine Industry Workshop

Relevant Work Experience

BuzzFeed: New York, NY

March 2019-Present

Resident Writer

- Pitch and write eight posts a week, mainly in list and quiz format based on pop culture and social media trends
- Brought in approximately 54 million views to BuzzFeed.com from March 2019-November 2019
- Occasionally assist with editing BuzzFeed Community posts and BuzzFeed translations for social sharing
- Trained in writing sponsored and branded content and shopping/market posts
- Participated in BuzzFeed Fellowship program

Jupiter Entertainment: Knoxville, TN

November 2018-March 2019

Production Assistant

- Provide script edits and corrections to producers
- Pitch episodes ideas for network approval
- Prepare media logs and production stills on set for production team

RCN Technologies: Knoxville, TN

June 2016-August 2016

Social Media and Marketing Intern

- Created daily social media content for LinkedIn using Adobe Illustrator and Photoshop
- Wrote press releases for RCN's website
- Generated and contributed to company newsletter

Relevant Experience

Tennessee Journalist: Knoxville, TN

August 2016-May 2018

Editor-in-Chief

- Facilitated weekly meetings with eight-member editorial staff to discuss status of website
- Pitched article topics and tasks to editorial staff for the Tennessee Journalist's website
- Developed and deliver recruitment presentations to journalism classes and oversee student interns
- Created and posted content for the Tennessee Journalist's 6,000-person social media following across Twitter, Facebook and Instagram

SCOOP Magazine: Knoxville, TN

January 2018-May 2018

Managing Editor

- Pitched story ideas to staff of nine writers
- Worked with editor-in-chief and faculty to edit 12 feature stories
- Set deadlines for interviews and drafts
- Contributed two features for publication

Skills

Computer Skills: Proficient in Adobe Lightroom, Photoshop, and InDesign; Skilled in Facebook, Twitter, and Instagram for marketing, Wordpress